## **2017 REPORT**









## WHY THE REPORT **HAS BEEN PREPARED?**

The new PSVS Board Members (2017-2018) wanted to implement a coherent strategy of the Polish Society for Vascular Surgery, aimed at launching long - term actions and strengthening the cooperation with business and administration sectors - mainly in the light of the forthcoming changes and legal conditions connected with the cooperation of the business sector with the medical one, entering into force as of 01 January 2018. The new cooperation principles will significantly affect the previous form of the relations between the representatives of the medical technology industry and the Healthcare Professionals ('HCP') as well as the Healthcare Organisations ('HCO'), including inter alia the organisation of medical congresses or independent medical education. The Polish Society for Vascular Surgery directs its actions in such a way as to be prepared for the forthcoming changes.

In the statutory activity of Polish Society for Vascular Surgery the priority is given to all actions that reinforce the position of the Society as a liable and equal partner for administrative and business sectors. For this purpose PSVS has established permanent cooperation with many institutions in Poland and developed international contacts. New rules and new Society's strategy having been defined the 9<sup>th</sup> ANNUAL CONGRESS OF POLISH SOCIETY FOR VASCULAR SURGERY was organized in June, in Warsaw. The Congress was rated as one of the most important events for our medical community this year.



PSzapitith

prof. Piotr Szopiński, M.D., Ph.D. PRESIDENT of the Polish Society for Vascular Surgery



Katarzvna Cioch. MBA EXECUTIVE DIRECTOR of the Polish Society for Vascular Surgery



## THE POLISH SOCIETY FOR VASCULAR SURGERY

is an organisation, the objective of which is to develop vascular surgery, disseminate information connected with this discipline to the benefit of vascular surgeons, propagate activities for the integration of its members, exchange of experience as well as organisational and material support for natural persons and organisational units that take such actions.



## PRESIDENTS OF THE POLISH SOCIETY FOR VASCULAR SURGERY (two-year term of office)

2001 - 2004 - prof. Piotr Gutowski, M.D. Ph.D. 2005 - 2006 - prof. Paweł Chęciński, M.D., Ph.D. 2007 - 2008 - prof. Andrzej Dorobisz, Ph.D. 2009 - 2010 - prof. Piotr Andziak, M.D., Ph.D. 2011 - 2012 - prof. Stanisław Molski, M.D., Ph.D.



The Polish Society for Vascular Surgery was established in 2001 and its first President was prof. Piotr Gutowski, M.A, Ph.D. 'The reason why the Polish Society for Vascular Surgery was established was the need to create a representation of vascular surgeons on the national and foreign forums. The number of vascular surgeons and their awareness of unsolved problems had grown so much that the establishment of the Society was inevitable.

The first meeting initiating the existance of the Polish Society for Vascular Surgery took place on 15 October 2000.'



MANAGEMENT BOARD OF THE POLISH SOCIETY FOR VASCULAR SURGERY IN THE PERIOD FROM 17 MARCH 2001 TO 27 APRIL 2002. PROF. PIOTR GUTOWSKI, M.D., Ph.D., PROF. ANDRZEJ DOROBISZ, M.D., Ph.D. PROF. WACŁAW MAJEWSKI, M.D., Ph.D., PROF. ARKADIUSZ JAWIEŃ, M.D., Ph.D., PROF. MAREK MOTYKA, M.D., Ph.D. PROF. JERZY MICHALAK, M.D., Ph.D.

- 2013 2014 prof. Wacław Kuczmik, M.D., Ph.D.
- 2015 2016 prof. Grzegorz Oszkinis, M.D., Ph.D.
- 2017 2018 prof. Piotr Szopiński, M.D., Ph.D.
- 2019 2020 prof. Arkadiusz Jawień, M.D., Ph.D.



PARTNERSHIP AND

ENGAGEMENT

# **STRATEGY**

## CONSISTENT BUILDING **OF THE BRAND**

**OF THE PSVS** among the members of the Society, the stakeholders and the partners. Clear and consistent visual identification enhances the sense of affiliation of the Society with the community as well as the responsibility for the realisation of its statutory actions.



## **REGULAR FLOW OF INFORMATION** is guaranteed

by the cyclically sent **newsletter** and e-mailing containing up-to-date information relating to the activity of the PSVS as well as to what is going on in Poland and worldwide in the field of vascular surgery.

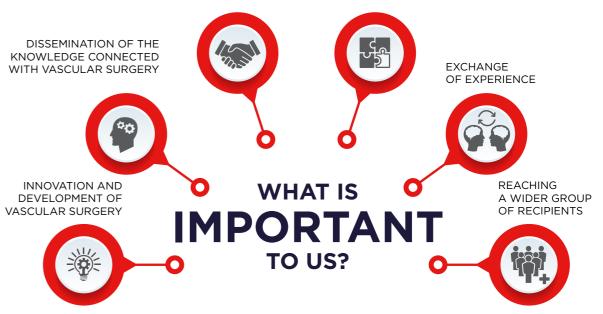


## DIRECTED SYSTEMATISED

**COMMUNICATION** is the basis of mutual understanding and active interaction. The Society has unified all prepared materials in visual terms. We use diversified communication channels - we are present on websites, Facebook, LinkedIn and YouTube. We rely on modern technological solutions - we have created a mobile application for the participants of the 9<sup>th</sup> Annual Congress of the Polish Society for Vascular Surgery, containing updated agenda, photos and profiles of all lecturers, current messages and notices, allowing to exchange comments and messages between the participants of the Congress.









## ORGANISATION OF THE MOST IMPORTANT INDUSTRY MEETING

9<sup>th</sup> Annual Congress of the Polish Society for Vascular Surgery. In 2017, after 16 years, this event came back to Warsaw, the city being friendly to positive initiatives and being open to the actions consistent with development of the innovative economy based on knowledge, modern solutions and scientific research. The events accompanying the Congress of the PSVS were an occasion for a meeting of the representatives of the world of science, administration, business and culture. The Annual Congress

## STRATEGY OF THE POLISH SOCIETY FOR VASCULAR SURGERY

INTEGRATION OF THE SOCIETY MEMBERS

of the Polish Society for Vascular Surgery is an occasion to present the scientific and professional achievements of the Polish vascular surgery centres on an international forum. It allows for a discussion about the most important clinical problems. Also, the most brilliant vascular surgery specialists from all over the world share their experience. The PSVS also supports the development and education of young doctors and medical students and thanks to the acquired educational grants, it invites the young learners of vascular surgery to congresses free of charge.







## ACADEMY OF THE PSVS

an innovative educational & social initiative implemented within the membership in the Polish Society for Vascular Surgery, constituting the platform of knowledge, education and exchange of experience of the vascular surgery specialists. The membership packages of the Polish Society for Vascular Surgery have been diversified. We have introduced three different membership packages - **basic** (it guarantees membership with the Society, allows for creation of an individual profile with the data, provides access to the calendar of events and to the basic base of knowledge and system of notices on the membership status), educational (apart from the benefits vested to the basic package, it provides access to specialist knowledge, e.g. scientific articles, analyses, statistics, research results) and **premium** (it provides all the benefits from the educational package and automatic membership in the ESVS (European Society for Vascular Surgery).\* Soon, the functioning of the Academy of the Polish Society for Vascular Surgery will be accompanied by a special application, thanks to which all materials will be available in a convenient mobile form.

\*we are finalising the discussions with the ESVS, we plan to introduce the PREMIUM option by the end of 2017

## Akademia PTChN Szanowni Państwo, mamy przyjemność zaprezentować nową inicjatywę edukacyjno-społeczną, którą wprowadzamy dla Państwa w ramach członkostwa w PTChN KADEMIA PTChN Akademia PTChN to platforma wiedzy, edukacji oraz wymiany świadczeń specjalistów z dziedziny chirurgii naczyniowej i nie tylko. Oferujemy Państwu trzy pakiety członkowskie, dzieki którym yłączyć się do naszej społec będą mogli Państwo p Nowe pakiety członkowskie PTChN celu wykupienia jednego z pakietó członkowskich, a tym samym przystąpienia do Towarzystwa, należy tejść do zakładki Akademia PTChN na stronie www.ptchn.com.pl Po kliknięciu w zakładkę zostaną Państwo nez latformę edukacyjną. Kolejnymi krokami będą: kilkniecie w przycisk Dolarz do sas, wybór odnowiedz etu członkowskiego, podanie anych i płatność online za pakiel Po otrzymaniu wpłaty Państwa złonkostwo zostanie aktywowa Na podany adres e-mail otrzymają aństwo dane do logowania. Zyczymy Państwu owocnego ystania z platformy POLSILIE TOWARZYS

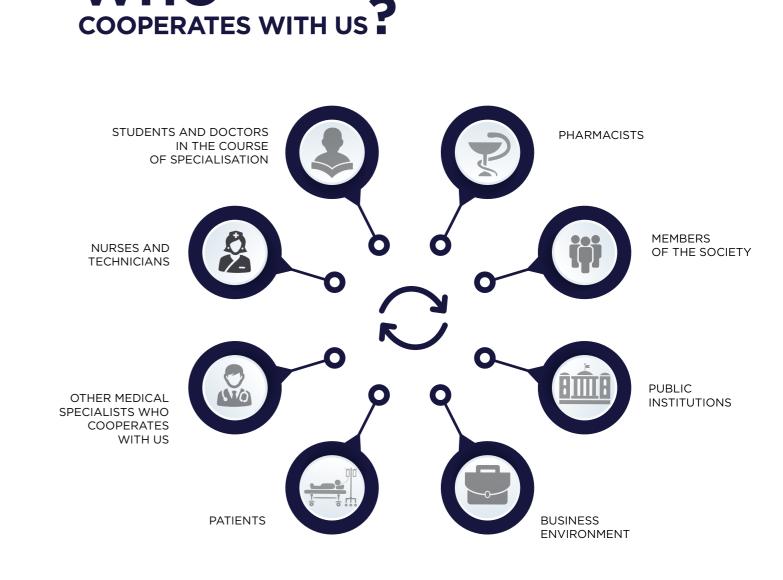
POLINE TOWALLYSTW CHRLIEGE NACZYNIOW

## **CREATIVE FORMS** OF INTERACTION

initiate new areas of cooperation. Together with the competition participants, we are choosing a new motto of the national social campaign relating to prophylaxis and the treatment of vascular diseases.

The winner will get an attractive prize - the icon of the automotive industry, cult Vespa scooter.





## INTERNATIONAL COOPERATION

WHO

with prestigious societies assembling the most outstanding vascular surgery specialists from all over the world (Society for Vascular Surgery, International Society of EndoVascular Specialists, European Society for Vascular Surgery - let us expand the names of the societies here). Find out more about the role of this cooperation and the benefits resulting from the exchange of experience also on page 16.



## STRATEGY OF THE POLISH SOCIETY FOR VASCULAR SURGERY

## PERMANENT PARTNER RELATIONS

with entities supporting the statutory activity of the Polish Society for Vascular Surgery as well as the educational and scientific programmes realised by the Society. More on page 18.



2 Endologix



JOTEC



THE PARTICIPANTS OF THE MEETING EMPHASISED THE HIGH SUBSTANTIAL LEVEL OF THE CONGRESS AND ITS PERFECT ORGANISATION.



PROFESSIONALLY PREPARED INFORMATIONAL & PROMOTIONAL STANDS WERE EAGERLY VISITED BY THE PARTICIPANTS OF THE CONGRESS.



NUMEROUS PARTICIPATION IN THE LECTURES ENTAILED ACTIVE DISCUSSION AND INTERESTING EXCHANGE OF VIEWS.

ELIZA PLEBAN, M.D. PROF. FRANCESCO SERINO, M.D., Ph.D., WIKTORIA KOWALSKA, M.A.



## 9<sup>TH</sup> ANNUAL CONGRESS OF THE POLISH SOCIETY FOR VASCULAR SURGERY 2017

THE 9<sup>TH</sup> ANNUAL CONGRESS OF THE POLISH SOCIETY FOR VASCULAR SURGERY WENT DOWN IN HISTORY AS THE MOST IMPORTANT EVENT IN OUR INDUSTRY IN 2017. THE NEW FORMULA OF THIS MEETING WAS CONSISTENT WITH THE STRATEGY DEVELOPED BY THE PSVS AND WAS RECEIVED BY THE PARTICIPANTS WITH GREAT ACCEPTANCE.

## CONGRESS APPLICATION

The participants of the Congress obtained access to the multifunctional Polish Society for Vascular Surgery Congress 2017 application for mobile devices. It made it easier to plan the participation in the Congress, providing people with a detailed agenda, lecturers profiles and the information about the accompanying events. It also allowed the logged-in users to **place posts**, **photos** and comments as well as it facilitated the communication between the participants and the organisers. Every activity in the application was awarded with points. Three persons whose score was the highest on each day of the Congress obtained one-year free access to the educational platform Academy of the Polish Society for Vascular Surgery.

## CONGRESS WEBSITE

A special website, which is still being updated and enhanced with current contents on an ongoing basis, was also prepared for the purposes of the Congress. It is possible to find photo galleries, video materials, post-congress media coverages and the information on the competitions initiated during the Congress. Earlier, on website: www.ptchn2017.pl it was possible to register for the Congress while the individual tabs contained information relating inter alia to the agenda, lecturers, scientific committee, organisational committee, partners and sponsors of the Congress. The practical tips - information on the venue of the Congress and on the location of all accompanying events - were very popular with the participants as well.

## 9<sup>TH</sup> ANNUAL CONGRESS OF THE PSVS



Despite the fact that the Congress ended, the application is still active. It is possible to find interviews with the participants, photo gallery, comments and discussions of the participants as well as the information concerning the future actions and plans of the Polish Society for Vascular Surgery there. Moreover, a questionnaire allowing for reporting people's own proposals relating to the formula of the next year's edition of the Congress is still available in the application.





## **ACCOMPANYING EVENTS**

THIS YEAR'S EDITION OF THE CONGRESS WAS ENHANCED WITH NUMEROUS ACCOMPANYING EVENTS. THANKS TO THEIR ATTRACTIVENESS AND DIVERSITY. IT RECEIVED A LOT OF ATTENTION FROM THE PARTICIPANTS.

PROF. WOJCIECH NOSZCZYK, M.D., PH.D

## A UNIQUE CONCERT, A NOBLE OBJECTIVE

One day before the Congress, a unique concert of Włodek Pawlik, a brilliant composer and pianist, a laureate of the Grammy award in the category: Best Large Jazz Ensemble Album for 'Night in Calisia' disc, took place in the Soho Theatre. After the show, all guests were invited to a ceremonial dinner. Among the quests there were representatives of the world of science, administration, business and culture. The participation in the event was an occasion not only to listen to the exceptional artist but also to support the educational mission of the Polish Society for Vascular Surgery. Thanks to the invitations sold, 30 medical students had the possibility to participate in the Congress free of charge.

WŁODEK PAWLIK TRIO



Jacek Michalak, Ph.D., a vascular surgeon, an employee of the Vascular Surgery Clinic of the Institute of Haematology and Blood Transfusion in Warsaw, proved during the congress that he was as good at the photographic techniques as at the classic surgical ones. 'Smoothing the water' is a collection of photos taken in Venice by means of a pinhole camera. It was possible to see them during the three days of the Congress at a special exhibition.





### **BREAKFAST WITH EXPERTS**

High-level discussions in a light and informal atmosphere - such a proposal for a meeting with vascular surgeons having a world-wide reputation proved to be extremely successful. Among the participants of the Breakfast with Experts there were professors: Frank Criado, Zvonimir Krajcer, Piotr Kasprzak, Clement Darling, Ross Naylor, Clifford Buckley, Barend Mees and Peter Gloviczki. It was a great chance to establish direct contacts and exchange experiences.

### SPECIAL SESSION **OF THE PSVS**

One of the most solemn events of the 9<sup>th</sup> Congress was the special session: The Master and His Students. devoted to the teacher of several generations of vascular surgeons - prof. Wojciech Noszczyk. The professional achievements of prof. Noszczyk, his authority, uncompromising attitude and rare ability to inspire and engage are worth immortalisation. For these reasons, a special film *The* History of Communicating Vessels - was produced. Its premiere show was the central point of the session.

### IDA KACPRZAK, M.A.





### **SESSION FOR NURSES**

Simultaneously with the congress lectures, a session for nurses, technicians and young doctors was organised. During the lectures, the bases of endovascular techniques were discussed. The issues connected with radiological protection of the surgical team and the patient were raised as well. For the beginners in vascular surgery there were workshops during which it was possible to get acquainted with the most frequently used endovascular equipment.

KATARZYNA CIOCH, MBA (PSVS EXECUTIVE DIRECTOR). WŁODZIMIERZ HENDIGER M.D., Ph.D.





THE 9<sup>TH</sup> ANNUAL CONGRESS OF THE PSVS WAS A UNIQUE EVENT IN VARIOUS TERMS. THE NEW FORMULA OF THE CONGRESS EXTREMELY POSITIVELY RECEIVED, WHICH WAS EXPRESSED BY THE PARTICIPANTS OF THE MEETING IN THEIR NUMEROUS COMMENTS POSTED IN THE CONGRESS APPLICATION.



POLISH MEDICAL STUDENTS AT 9<sup>TH</sup> ANNUAL CONGRESS PSVS

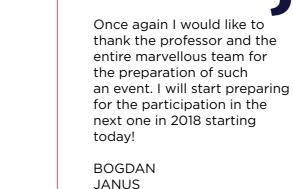
It is hard to compare what happened during the last congress of the PSVS in Warsaw to any previous congresses... in Poland. The superb and clear app as well as the scientific formula are heading towards eg. CIRSE and its a perfect direction. Professor, congratulations. Knowing you a little, I was sure it would be fine... Yet it was fantastic... Thank you very much.

PIOTR JASTRZĘBSKI

A fantastic congress. A perfect formula. Must be repeated.



WOJCIECH LICHOTA



Professor Piotr Szopiński, I thank you once again and I send the words of appreciation. Respect...

WŁODZIMIERZ HENDIGER

Professor Szopiński, you made quite a show with this Congress! Sincere congratulations!

EWA SWIECKA



### PARTICIPANTS OF THE 9<sup>TH</sup> ANNUAL CONGRESS PSVS



Piotr, I congratulate and thank you, it was a marvellous scientific and social event, you have marked out a new standard that - I hope - will be maintained in the future.

RADOSŁAW KOWALEWSKI

This is what the congress organised nowadays should look like. Perfect doses of knowledge on the top level and sophisticated pleasure s for the soul. But it was guaranteed by the person of the host! As of today, the congresses of the Polish Society for Vascular Surgery will have no complexes in relation to the ones abroad. It is a great step forward, after which I cannot imagine that it could be different. Big applause for the organisers!

JACEK POLEWIAK

## ECHOES OF THE CONGRESS

It was a very good idea to invite the international scientific societies, including ESVS, for cooperation. It enhanced the prestige and strengthened the scientific part of the Congress. The demonstration of our national capabilities on a forum together with the most outstanding vascular surgeons of Europe and the USA was also a great value. I think that we may treat it as a very successful investment in the future.

TOMASZ JAKIMOWICZ

We should think over whether the event with such importance and significance for the vascular surgeons in Poland should not be held according to the formula proposed this year as well as whether Warsaw as the place of congresses and conventions of the Polish Society for Vascular Surgery should not be a permanent place for the sessions.

PIOTR ANDZIAK

One week has passed since the end of the Congress of the PSVS 2017. Now without emotions, I can say that in my opinion, it was the best Congress of the Polish Society for Vascular Surgery in history. I have participated in almost all congresses since 2002 and I would like to congratulate the organisational committee and mainly prof. Piotr Szopiński, a world format man, who was able to bring to Poland the greatest names in vascular surgery, to care about the high level of the submitted presentations, to care about friendly atmosphere of the meeting and to add even some funny surprises. I thank you and send my regards.

WOJCIECH PETRICZKO



## **THE CONGRESS** IN THE MEDIA

THE INTERESTING PROGRAMME OF THE CONGRESS, HIGH SUBSTANTIAL LEVEL OF THE SCIENTIFIC SESSIONS AND NUMEROUS PLENARY DISCUSSIONS WITH PARTICIPATION OF EXPERTS FROM ALL OVER THE WORLD RESULTED IN THE FACT THAT THE 9<sup>TH</sup> ANNUAL CONGRESS OF THE POLISH SOCIETY FOR VASCULAR SURGERY RECEIVED A LOT ATTENTION FROM THE MEDIA, ALSO THE INTERNATIONAL ONES.



**WEBSITES** 







## MAIN TV SERVICES

Editorials, interviews or press releases announcing the event and later documenting the course of the meeting were published in online portals and were widely commented on in social media. The most important TV services, inter alia Wiadomości TVP and Teleexpress, mentioned the event. The information on the Congress was published also in national dailies and in the most important foreign medical services, inter alia on www.vascularnews.pl This year's Congress was record-breaking in terms of the number of the media patrons and publications.

## vascularnews vascularnews - 2



MedExpress.pl

**PULS Medycyny** 

OPM





## Biotechnologia.pl



### wyborcza.pl



## MedExpress.pl



mp.pl



## **INTERNATIONAL COOPERATION OF THE PSVS**

FOR THE FIRST TIME IN HISTORY, THREE SCIENTIFIC SOCIETIES, THE MEMBERS OF WHICH ARE VASCULAR SURGEONS FROM ALL OVER THE WORLD, BECAME THE SUBSTANTIAL PARTNERS OF THE 9<sup>TH</sup> EDITION OF THE POLISH SOCIETY FOR VASCULAR SURGERY CONGRESS THE PROGRAMME INCLUDED SPECIAL SESSIONS AND DEBATES WITH THE PARTICIPATION OF FOREIGN AND POLISH MEMBERS AS WELL AS PRESIDENTS OF THESE SOCIETIES.

## SOME OF THE FACULTY MEMBERS:



Society for Vascular Surgery



PROF. JEFFREY LAWSON, M.D., Ph.D.



PROF. CLEMENT DARLING, M.D., Ph.D., PROF. PETER I MONIKA GLOVICZKI, M.D., Ph.D.

THE POLISH

lar Surgery (SVS).

organisations.

**CHAPTER OF THE SVS** 

During the Congress, prof. Piotr Myrcha, M.D., Ph.D. announced the establishment of the Polish

Chapter of the Society of Vascu-

Moreover, the stands of SVS,

ESVS and ISES appeared in the

could find out how to join these

exhibition space, at which the

participants of the Congress



PROF. MIROSŁAW DZIEKIEWICZ, M.D., Ph.D.



PROF. PIOTR MYRCHA, M.D., Ph.D.



PROF. CLEMENT DARLING. M.D.



PROF. PETER I MONIKA GLOVICZKI, M.D., Ph.D.





PROF. SEBASTIAN DEBUS, M.D., Ph.D.

### ESVS 31TH ANNUAL MEETING - LYON

The Polish Society for Vascular Surgery was invited by the ESVS to Lyon, where on 19-22 September 2017 the 31th Annual Meeting ESVS will take place. The PSVS will present in Lyon its stand, we will talk about the new strategy of the PSVS and we will participate in a closed panel, at which the ESVS will be discussing with the national Societies about how cooperation between the European Society and the national ones may be strengthened. The institutional partners will be able to use the stand of the PSVS as well.





PROF. PIOTR SZOPIŃSKI, M.D., Ph.D., PROF. GRZEGORZ HALENA, M.D., Ph.D.



SHIRLEY BUCKLEY, PROF. CLIFFORD BUCKLEY, M.D., Ph.D.



## INTERNATIONAL COOPERATION

PROF. ZVONIMIR KRAJCER, M.D.



PROF. ALAN LUMSDEN, M.D., Ph.D.



International Society of EndoVascular Specialist



PROF. FRANK CRIADO, M.D., Ph.D.

The International Society of Endovascular Specialists is the proud home to 1.650 members and welcomes polish vasular surgeons to join and connect with international experts around the world.



## INSTITUTIONAL **MEMBERSHIP**

THE POLISH SOCIETY FOR VASCULAR SURGERY WAS JOINED BY THE INSTITUTIONAL MEMBERS THAT SUPPORT THE SOCIETY IN THE REALISATION OF THE NEW STRATEGY ASSUMPTIONS - ADAMED, JOTEC, ENDOLOGIX, BARD. WITHOUT THEIR INVALUABLE INPUT IN THE ACTIVITY OF THE POLISH SOCIETY FOR VASCULAR SURGERY AS WELL AS WITHOUT THE SUPPORT OF THE SPONSORS, THE CONGRESS COULD NOT HAVE BEEN HELD. THE SOCIETY CONDUCTS THE ACTIONS AIMED AT THE ACQUISITION OF NEW MEMBERS.

## **BENEFITS FROM THE INSTITUTIONAL MEMBERSHIP**



**PROVISION OF THE IMAGE** OF THE POLISH SOCIETY FOR VASCULAR SURGERY (LOGO, PROMOTIONAL SLOGANS, ADVERTISING SLOGANS, ETC.)



USE OF STRATEGIC ASSUMPTIONS OF THE SOCIETY INNOVATIVENESS, ULTRA-MODERNITY, ADVANCED TREATMENT - IN THE EXTERNAL COMMUNICATION



PARTICIPATION IN MEETINGS AND STATUTORY PROGRAMMES OF THE SOCIETY



CO-ORGANISATION OF PRESTIGIOUS EDUCATIONAL ACTIVITIES OF THE POLISH SOCIETY FOR VASCULAR SURGERY

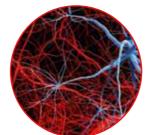


SUBSTANTIATION OF THE ACTIVITY THANKS TO IMAGES AS WELL AS STATEMENTS OF THE MEMBERS AND EXPERTS OF THE SOCIETY

## REACHING



EFFECTIVE REACHING ALL TARGET GROUPS OF THE POLISH SOCIETY FOR VASCULAR SURGERY WITH THE MESSAGE ON THE CONDUCTED ACTIVITY



## **INDUSTRY CONSULTATIONS**



QUARTERLY MEETINGS WITH THE MANAGEMENT BOARD AND THE NATIONAL CONSULTANTING



## **STAKEHOLDERS OF THE PSVS**



INSTITUTIONS PERSONS AND INSTITUTIONS INVOLVED IN HEALTHCARE, REQUIRING HIGHLY-PROFESSIONAL APPROACH, INTERESTED IN HEALTH ISSUES IN A WIDE SOCIAL ASPECT



OTHER MEDICAL SPECIALITIES, MEDICAL PERSONNEL, PHARMACISTS, PEOPLE INVOLVED IN HEALTHCARE, EDUCATED, NEEDING CONTINUOUS EXTENSION OF THEIR KNOWLEDGE



### CONTACT KATARZYNA CIOCH, E-MAIL: KCIOCH@PTCHN.COM.PL, MOBILE: +48 608 824 679 SEE MORE INFORMATION ON THE INSTITUTIONAL MEMBERSHIP ON: WWW.PTCHN.COM.PL/CZLONKOSTWO-INSTYTUCJONALNE/

## INSTITUTIONAL MEMBERSHIP



EXPOSURE OF THE BRAND WITHIN THE REALISATION OF JOINT PROGRAMMES AND ACTIONS

PROMOTION OF MODERN TECHNOLOGICAL SOLUTIONS USED IN VASCULAR SURGERY - A RELATIVELY NEW FIELD OF MEDICINE - AMONG THE SPECIALISTS SYSTEMATICALLY EXTENDING THEIR KNOWLEDGE AND IMPROVING THEIR SKILLS

> JOINT ORGANISATION OF INDUSTRY EVENTS (TRAININGS, WORKSHOPS) WITHIN THE ACADEMY OF THE POLISH SOCIETY FOR VASCULAR SURGERY, AIMED AT THE EDUCATION OF THE VASCULAR SURGERY SPECIALISTS



PATIENTS AND THEIR FAMILIES PERSONS NOT FAMILIAR WITH THE PROBLEM OF ARTERIAL OCCLUSIVE DISEASE PATIENTS AWARE OF PROPHYLAXIS AND DIAGNOSED SICK PATIENTS



Scientific congress is one of the basic tools, within which the transfer of knowledge conditioning occurrence of innovations, possibility of its product implementation and placement of these solutions within the local economy takes place.

MATEUSZ CZERWIŃSKI Director of the Warsaw Convention Bureau

## WARSAW-SCIENCE-CONNECT

THE LOCAL PARTNER OF THE 9<sup>TH</sup> ANNUAL CONGRESS OF THE POLISH SOCIETY FOR VASCULAR SURGERY WAS **WARSAW CONVENTION BUREAU (WCB),** WARSAW PROMOTES THE CAPITAL CITY OF POLAND AS A PLACE BEING EQUALLY ATTRACTIVE FOR THE ORGANISATION OF LARGE SCIENTIFIC CONGRESSES AS OTHER KEY METROPOLISES OF EUROPE AND THE WORLD.

WWARSAW-SCIENCE-CONNECT

Warsaw together with the partners (inter alia Hilton Warsaw Hotel and Convention Centre) uses the **TRIPLE HELIX CONCEPT** for promotion of the city as an attractive and professional destination for meetings and acquisition of large congress events for the capital city.





PROF. PIOTR SZOPIŃSKI, M.D., Ph.D., PROF. BAREND MEES, M.D., Ph.D., TOMASZ JAKIMOWICZ M.D., Ph.D.

## THE TRIPLE HELIX CONCEPT

constituting the basis of the economic development policy of the city assumes the transfer of knowledge from the world of science to the local economy (building the so-called knowledge society). Therefore, the policy of the city of Warsaw assumes close cooperation of scientific centres, business and self-government.

This cooperation model resulted in the success of the 9<sup>TH</sup> ANNUAL CONGRESS of the Polish Society for Vascular Surgery. Taking advantage of the usual cooperation of Warsaw Convention Bureau with Hilton Warsaw Hotel, the local partners and the modern approach of the Polish Society for Vascular Surgery, we organised a world-class event.

## WARSAW-SCIENCE-CONNECT



### GRZEGORZ WOLFF, CITY HALL OF WARSAW, MONIKA BIAŁKOWSKA, WOT-WCB, PAWEŁ ROZEN, WOT-WCB, KATARZYNA CIOCH, PSVS EXECUTIVE DIRECTOR

Warsaw presents a very modern approach to development and innovativeness while medicine and biotechnologies are among the smart specialisations promoted by Warsaw in its strategy 2030.

## THE TRIPLE HELIX CONCEPT assumes that

innovativeness of the economy based on knowledge is a result of close cooperation among three sectors: the science centre, the business world and the government or self-government representatives This mutually complementary relation between the world of science and business is extremely beneficial and a priority for the administration on the governmental and self governmental level (development of modern free-market economy), thus its natural priority is to support this relation on various levels – from the legislative one to subsidies and support programmes.



### GRZEGORZ WOLFF, CITY HALL OF WARSAW





## THE BOARD MEMBERS **OF THE POLISH SOCIETY** FOR VASCULAR SURGERY

TERM OF OFFICE 2017-2018



PRESIDENT PROF. PIOTR SZOPIŃSKI, M.D., Ph.D. Vascular Surgery Clinic Haematology and Transfusiology Institute Warsaw, POLAND



## BOARD MEMBER PROF. ANDRZEJ DOROBISZ, M.D, Ph.D. Clinic of Vascular, General and Transplantation Surgery, University Clinical Hospital in Wroclaw Wroclaw, POLAND



PAST PRESIDENT PROF. GRZEGORZ OSZKINIS, M.D., Ph.D. 2nd Department and Clinic of General and Vascular Surgery of the Poznan University of Medical Sciences Poznan, POLAND

PROF. ARKADIUSZ JAWIEŃ, M.D., Ph.D.

Department of Vascular Surgery and Angiology, Antoni Jurasz



**BOARD MEMBER** PROF. TOMASZ URBANEK, M.D., Ph.D. Department and Clinic of General and Vascular Surgery of the Medical University of Silesia Katowice, POLAND

## **BOARD MEMBER**

MICHAŁ-GORAN STANIŠIĆ, M.D., Ph.D. 2nd Department and Clinic of General and Vascular Surgery of the Poznan University of Medical Sciences, Poznan, POLAND



SECRETARY JACEK MICHALAK, M.D., Ph.D. Vascular Surgery Clinic Haematology and Transfusiology Institute Warsaw, POLAND

**PRESIDENT - ELECT** 

University Hospital Bydgoszcz, POLAND



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MANAGEMENT BOARD OFFICE sekretariat@ptchn.com.pl

**KATARZYNA CIOCH** EXECUTIVE DIRECTOR OF THE POLISH SOCIETY FOR VASCULAR SURGERY

> kcioch@ptchn.com.pl mobile: 608 824 679

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